



BEARFACTS 1988 – 1998

Iowa , Wisconsin [55049]

Iowa is one of 72 counties in Wisconsin. It is part of the [Madison, WI \(MSA\)](#). Its 1998 population of 22,350 ranked 48th in the state.

PER CAPITA PERSONAL INCOME

In 1998 Iowa had a per capita personal income (PCPI) of \$22,911. This PCPI ranked 35th in the state and was 88 percent of the state average, \$26,175, and 85 percent of the national average, \$26,883. The 1998 PCPI reflected an increase of 9.5 percent from 1997. The 1997-1998 state change was 6.8 percent and the national change was 6.1 percent. In 1988 the PCPI of Iowa was \$12,681 and ranked 41st in the state. The 1988-1998 average annual growth rate of PCPI was 6.1 percent. The average annual growth rate for the state was 5.0 percent and for the nation was 4.5 percent.

TOTAL PERSONAL INCOME

In 1998 Iowa had a total personal income (TPI) of \$512,071*. This TPI ranked 45th in the state and accounted for 0.4 percent of the state total. In 1988 the TPI of Iowa was \$255,950* and ranked 47th in the state. The 1998 TPI reflected an increase of 10.4 percent from 1997. The 1997-1998 state change was 7.4 percent and the national change was 7.4 percent. The 1988-1998 average annual growth rate of TPI was 7.2 percent. The average annual growth rate for the state was 6.0 percent and for the nation was 5.8 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Iowa. In 1998 net earnings accounted for 68.7 percent of TPI (compared with 65.9 in 1988); dividends, interest, and rent were 19.9 percent (compared with 21.5 in 1988); and personal current transfer receipts were 11.4 percent (compared with 12.6 in 1988). From 1997 to 1998 net earnings increased 12.0 percent; dividends, interest, and rent increased 9.7 percent; and personal current transfer receipts increased 3.2 percent. From 1988 to 1998 net earnings increased on average 7.6 percent each year; dividends, interest, and rent increased on average 6.4 percent; and personal current transfer receipts increased on average 6.1 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Iowa increased from \$317,307* in 1997 to \$351,166* in 1998, an increase of 10.7 percent. The 1997-1998 state change was 7.3 percent and the national change was 7.8 percent. The average annual growth rate from the 1988 estimate of \$162,034* to the 1998 estimate was 8.0 percent. The average annual growth rate for the state was 5.9 percent and for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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